The Sales Compensation Handbook

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now in an updated and expanded edition from the experts at towers perrin the sales compensation handbook provides the information and tools needed to design and implement top notch sales compensation programs

a book that combines the extensive experience of 15 authorities from the leading consulting firm of tpf c with in depth coverage of issues strategies and tactics the book provides guidance on everything from specific techniques to broad management approaches including goal setting base salary design crea ting a plan for an entrepreneurial sales force even reconciling a company s corporate culture with market needs examples and clearly defined action steps for each aspect of compensation planning and implementation are provided throughout the book shows how to evaluate existing procedures and how to goabou t changing them when needed

the day of the automatic merit pay rise and cost of living increase is over today s focus is on performance based approaches to compensation and benefits that will effectively support the present and future requirements of the corporation

straight answers to your compensation questions an a to z guide to compensation strategy and design compensation handbook fourth edition has been completely revised and updated to keep you on top of the important changes that have taken place in this area editors lance a berger and dorothy r berger have assembled articles by leading compensation practitioners to give you authoritative solutions to a wide range of specific compensation problems this important new edition shares with you the best thinking on attracting and retaining outstanding employees in a tight market executive compensation computers and compensation how to use a mix of compensation devices and much much more

with a tight labor market and continuing pressure to expand sales channels and grow sales volumes sales representatives must make significant contributions unfortunately many organizations have yet to realize that their reward programs are not effective in motivating sales force employees to accomplish the organization s strategy the key is to align the firm s people and reward strategies in ways that reinforce the behavior and performance of the sales force that is required to support the organization s overall organization strategy this book is more than why refreshing your sales force reward strategy is needed it covers the how to in order to accomplish this critical improvement in your sales force total reward strategy authors graham and

riyaz reunite to take on the subject of sales force total reward strategy they share their deep experience on this important aspect of organizational success

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faced with an entirely new catalog of concerns this long time industry staple contains all the methods tools and diagnostics you II need to navigate the maze packed with the most comprehensive and insightful information you II find anywhere the compensation handbook offers not only straightforward answers to specific problems but also provides a firm foundation for solving issues unique to your company

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job content job measurement wage and salary structure appraising performance rewarding performance incentives surveys and their uses noncash compensation special compensation programs the compensation program in action trends and issues

in compensation and benefit design bashker d biswas shows exactly how to bring financial rigor to the crucial people decisions associated with compensation and benefit program development this comprehensive book begins by introducing a valuable human resource life cycle model for considering compensation and benefit programs next biswas thoroughly addresses the acquisition component of compensation as well as issues related to general compensation equity compensation and pension accounting he assesses the full financial impact of executive compensation programs and employee benefit plans and discusses the unique issues associated with international hr systems and programs this book contains a full chapter on hr key indicator reporting and concludes with detailed coverage of trends in human resource accounting and the deepening linkages between financial and hr planning replete with both full and mini case examples throughout the book also contains chapter ending exercises and problems for use by students in hr and finance programs more than ever before hr practitioners must empirically demonstrate a clear link between their practices and firm performance in investing in people wayne f

cascio and john w boudreau show exactly how to choose implement and use metrics to improve decision making optimize organizational effectiveness and maximize the value of hr investments they provide powerful techniques for looking inside the hr black box implementing human capital metrics that track the effectiveness of talent policies and practices demonstrating the logical connections to financial and line of business and using hr metrics to drive more effective decision making using their powerful lamp methodology logic analytics measures and process the authors demonstrate how to measure and analyze the value of every area of hr that impacts strategic value

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