Media Now Understanding Media Culture And Technology 10th Edition

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the essays in this volume discuss both the culture of technology that we live in today and culture as technology within the chapters of the book cultures of technology and cultural technologies are discussed focussing on a variety of examples from varied national contexts the book brings together internationally recognised scholars from the social sciences and humanities covering diverse themes such as intellectual property server farms and search engines cultural technologies and epistemology virtual embassies surveillance peer to peer file sharing sound media and nostalgia and much more it contains both historical and contemporary analyses of technological phenomena as well as epistemological discussions on the uses of technology

culture technology is an essential guide to the fascinating history of these debates and offers new perspectives that give readers the tools they need to make informed decisions about the role of technology in our lives in clear and compelling language slack and wise untangle and expose the cultural assumptions that underlie our thinking about technology stories so deeply held we often don t recognize their influence the book considers the perceived inevitability of technological advance and our myths about progress it also looks at sources of resistance to these stories from the luddites of the 19th century to the unabomber in our own time slack and wise help readers sift through the confusions about culture and technology that arise in their own everyday lives book jacket

the culture of technology examines our often conflicting attitudes toward nuclear weapons biological technologies pollution third world development automation social medicine and industrial decline it disputes the common idea that technology is value free and shows that its development and use are conditioned by many factors political and cultural as well as economic and scientific many examples from a variety of cultures are presented these range from the impact of snowmobiles in north america to the use of water pumps in rural india and from homemade toys in africa to electricity generation in britain all showing how the complex interaction of many influences in every community affects technological practice arnold pacey who lives near oxford england has a degree in physics and has lectured on both the history of technology and technology policy with a particular focus on the development of technologies appropriate to third world needs he is the author of the maze of ingenuity mit press paperback

richard grusin s innovative study investigates how the establishment of national parks participated in the production of american national identity after the civil war the creation of america s national parks is usually seen as an uncomplicated act of environmental preservation grusin argues instead that parks must be understood as complex cultural technologies for the reproduction of nature as landscape art he explores the origins of america s three major parks yosemite yellowstone and grand canyon in relation to other forms of landscape representation including photography mapping travel writing and fiction

in this exciting new book mike michael uses case studies of mundane technologies such as the walking boot the car and the tv remote control to question some of the fundamental dichotomies through which we make sense of the world drawing on the insights of bruno latour donna haraway and michel serres the author elaborates an innovative methodology through which new hybrid objects of study are creatively constructed tracing the ways in which the cultural the natural and the technological interweave in the production of order and disorder this book critically engages with and draws connections between a wide range of literature including those concerned with the environment consumption and the body

the writer s craft the culture s technology explores the multiple ways in which a culture s technological resources shape its literary productions literature and style cannot be divorced from the particular technologised culture that sponsors them this has always been true as papers here on literature from earlier periods show but many of the papers focus on contemporary culture where literature vies for attention with film the internet and other multimodal cultural forms these essays from an international array of experts are

stylistics based but not stylistics bound they should be of interest to all who are interested in discourse analytic commentaries on how technological horizons as always continue to shape the forms and functions of literature and other cultural productions

a witty often terrifying that chronicles our transformation into a society that is shaped by technology from the acclaimed author of amusing ourselves to death a provocative book a tool for fighting back against the tools that run our lives dallas morning news the story of our society s transformation into a technopoly a society that no longer merely uses technology as a support system but instead is shaped by it with radical consequences for the meanings of politics art education intelligence and truth

we are going virtual in more and more areas of our lives from shopping to education filing systems to love affairs how can we assess the relationship between technology and culture when culture is so imbued with technology this clear concise and readable text aims to offer the student a one stop guide through this complex and slippery terrain introducing a wealth of theoretical perspectives in a lucid and engaging style and covering a range of topical challenging and intriguing examples from cyborgs to digital art it will be an essential text for everyone wanting to make sense of crucial forces of change on contemporary culture

culture and technology is an essential guide to that debate and its fascinating history it is a primer for beginners and an invaluable resource for those deeply committed to understanding the new digital culture the award winning first edition 2005 has been comprehensively updated to incorporate new technologies and contemporary theories about them

for many it was more than a publication it was a way of life the whole earth catalog billed itself as access to tools and it grew from a bay area blip to a national phenomenon catering to hippies do it yourselfers and anyone interested in self sufficiency independent of mainstream america now known as living off the grid in recovering the history of the catalog s unique brand of environmentalism historian kirk recounts how stewart brand and the point foundation promoted a philosophy of pragmatic environmentalism that celebrated technological achievement human ingenuity and sustainable living kirk shows us that whole earth was more than a mere counterculture fad at a time when many of these ideas were seen as heretical to a predominantly wilderness based movement it became a critical forum for environmental alternatives and a model for how complicated ecological ideas could be presented in a hopeful and even humorous way from publisher description

chiefly papers presented at a conference held at the kulturwissenschaftliches institut in essen germany in april 2003

this book uses case studies of mundane technologies such as the walking boot the car and the tv remote control to question some of the fundamental dichotomies through which we make sense of the world

vols for 1889 1894 1906 1912 issued with the annual report of the massachusetts agricultural experiment station vols for 1895 1905 issued with the annual report of the hatch environment station of the massachnusetts agricultural college

this book examines the obsession for new technology that swept through britain and germany between 1890 and 1945 drawing on a wide range of popular contemporary writings and pictorial material it explains how despite frequently feeling overwhelmed by innovations germans and britons nurtured a long lasting fascination for aviation glamorous passenger liners and film as they lived through profound social transformations and two vicious wars public discussions about these modern wonders were torn between fears of novel risks and cultural decay on the one hand and passionate support generated by nationalism and social fantasies on the other while the investigation focuses on tensions between technophobia and euphoria the book also examines the relationship between responses to technology and the differing political cultures in britain and germany before and after 1933 this innovative study will prove invaluable reading to anyone interested in comparative cultural history as well as the history of technology

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