

Business Society Sustainability Stakeholder Management

Sustainability, Stakeholder Governance, and Corporate Social Responsibility Stakeholders, the Environment and Society Sustainability, Stakeholder Governance, and Corporate Social Responsibility Stakeholder Politics Supply Chain Governance for Social Sustainability Social Sustainability and Good Work in Organizations Stakeholders, the Environment and Society The A to Z of Corporate Social Responsibility Business Sustainability Framework Business Sustainability, Corporate Governance, and Organizational Ethics Business Sustainability in Asia Stakeholder Engagement and Sustainability Reporting Social Responsibility and Sustainability Business and Society: Stakeholders, Ethics, Public Policy Corporate Social Responsibility: Part I European Stakeholder Meeting on Sustainable Consumption and Production EU Multi-Stakeholder Forum on Corporate Social Responsibility Corporate Social Responsibility. The case of Siemens and Gazprom Sustainability and Social Responsibility: Regulation and Reporting Managing Sustainable Stakeholder Relationships Sinziana Dorobantu Sanjay Sharma Sinziana Dorobantu Robert Boutilier Nandita Farhad Simon Jebsen Sanjay Sharma Wayne Visser Zabihollah Rezaee Zabihollah Rezaee Zabihollah Rezaee Marco Bellucci Walter Leal Filho Anne Lawrence Steffen Rudigier Graham Gal Linda O'Riordan Sustainability, Stakeholder Governance, and Corporate Social Responsibility Stakeholders, the Environment and Society Sustainability, Stakeholder Governance, and Corporate Social Responsibility Stakeholder Politics Supply Chain Governance for Social Sustainability Social Sustainability and Good Work in Organizations Stakeholders, the Environment and Society The A to Z of Corporate Social Responsibility Business Sustainability Framework Business Sustainability, Corporate Governance, and Organizational Ethics Business Sustainability in Asia Stakeholder Engagement and Sustainability Reporting Social Responsibility and Sustainability Business and Society: Stakeholders, Ethics, Public Policy Corporate Social Responsibility: Part I European Stakeholder Meeting on Sustainable Consumption and Production EU Multi-Stakeholder Forum on Corporate Social Responsibility Corporate Social Responsibility. The case of Siemens and Gazprom Sustainability and Social Responsibility: Regulation and Reporting Managing Sustainable Stakeholder Relationships Sinziana Dorobantu Sanjay Sharma Sinziana Dorobantu Robert Boutilier Nandita Farhad Simon Jebsen Sanjay Sharma Wayne Visser Zabihollah Rezaee Zabihollah

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the role of stakeholders is integral to corporate sustainability as society increasingly demands that corporations play a role in achieving environmental objectives in addition to building shareholder wealth in this the first book to gather cutting edge

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the war is over the largest corporations in the world are now committed to sustainability but behind the public relations gloss corporate executives and managers are perplexed the majority of them have a genuine desire to work in an ethical and sustainable manner yet when they engage with their stakeholders for that purpose they unexpectedly encounter a world of hardball politics full of hostile activists self interested elites and unpredictable attacks unfortunately corporate management is too often unskilled in this rough and tumble world while managers rely on facts and rational analysis their self appointed critics have mastered the arts of political discourse issue framing and media manipulation at the same time as corporations extend their global reach their third world stakeholder communities are beset with a variety of poverty maintaining and sustainability thwarting conditions in many parts of the world communities suffer from entrenched divisions exclusion from power unpredictable violence and economic dependency in order to both reduce reputational risk and to contribute to sustainable development companies need the equivalent of roadmaps of the socio political terrain in their stakeholder networks this book moves on to next challenge of giving companies what they need now namely how to guides addressing the twin problems of firstly maintaining political legitimacy talking the talk and secondly promoting sustainable development walking the walk they need to learn how to both play stakeholder politics and collaborate with stakeholders towards sustainability goals most companies have already encountered or anticipated the barriers that this book addresses and managers will recognize the dilemmas described stakeholder politics is the first book to offer a method for classifying and dealing with these socio political problems the book presents a typology of stakeholder networks that will

help managers and community leaders identify and improve the social capital patterns in their own networks once they know what patterns they have they can move their networks towards those that foster sustainable community development the author describes vivid cases in which managers and community stakeholders have already used the approach successfully at the same time managers get handy tools for predicting and avoiding community level socio political risk around stakeholder issues most notably the stakeholder 360 which has been successfully used in canada and australia with large groups of managers learning about stakeholder engagement the book has been written for an audience of both managers and academics those working in developing countries with difficult stakeholder issues will find it indispensable

this phd thesis approaches the phenomenon of supply chain governance for social sustainability in the ready made garment industry in bangladesh this research is based on a study of eight large multinational corporations e g clothing brands and retailers and their ready made garment suppliers the purpose of this research is to understand how supply chain governance mechanisms and governance structures improve social sustainability performance when stakeholders are engaged the study identifies four main governance systems namely market based hierarchical controlbased collaborative multi stakeholder based and relational cross sectoral based these governance systems are employed in the supply chain by the multinational corporations in combination with different stakeholders such as suppliers multi stakeholder initiatives and non government organisations the study focuses on the challenges faced by the multinational corporations to ensure social sustainability whilst at the same time incorporating suppliers viewpoints on the consequences of different governance systems for social sustainability this research shows the choice of governance structures from market based hierarchy based collaboration based and relational based depend on the cost of managing relationships with the stakeholders and potential risks of governance in a given situation an effective governance structure for a multinational corporation in a particular context is determined by how well the structure supports governance mechanisms to reduce associated transaction risks that results from potential opportunistic behaviour of the suppliers in this research it is argued that governance structure provides the platform for practicing a set of governance mechanisms the study claims that social sustainability governance incorporates three mechanisms with separate outcomes one consists of buyer driven control based mechanisms which include codes of conduct supplier assessment and monitoring and supplier training for regular social compliance the second consists of multi stakeholder based governance mechanisms for structural compliance when unexpected problems occur for example building collapse electrical and fire safety risks emerge and the third comprises cross sectoral governance

mechanisms when the multinational corporations involve with non government organisations for social development of the garment workers and community by facilitating drinking water health hygiene education and so on this thesis contributes to the sustainable supply chain management literature by expanding knowledge of supply chain governance through bringing an understanding of governance mechanisms governance structures and stakeholder engagements for social sustainability as the demand for supply chain governance for social sustainability are growing this thesis can help responsible corporate sourcing managers to develop a deeper understanding of how supply chain governance can affect social sustainability denna doktorsavhandling tar sig an fenomenet leverantörsstyrning för social hållbarhet i klädindustrin i bangladesh forskningen baseras på en studie av åtta stora multinationella företag tillika återförsäljare av kläder och välkända klädmärken syftet med studien är att förstå hur leverantörsstyrningsmekanismer och styrstrukturer kan förbättra socialt hållbarhetsarbete när flera aktörer är engagerade och samverkar resultatet av studien indikerar att multinationella företag de facto engagerar sig med andra aktörer för att förbättra sin förmåga att bedriva socialt hållbarhetsarbete studien identifierar fyra olika typer av leverantörsstyrssystem ett marknadsbaserat ett hierarkiskt kontrollbaserat ett kollaborativt multi intressentbaserat samt ett relationellt sektorsövergripande system dessa styrningssystem tillämpas i leverantörskedjan av de multinationella företagen i samarbete med andra aktörer såsom leverantörer multi intressentinitiativ och icke statliga organisationer studien fokuserar dels på de utmaningar som föreligger för de multinationella företagen när det gäller att säkerställa social hållbarhet dels på hur leverantörer uppfattar konsekvenserna av de olika styrningssystemen för social hållbarhet denna forskning visar att valet av styrstruktur från marknadsbaserad hierarkibaserad kollaborativ och relationell är beroende dels av kostnaden för att hantera och upprätthålla relationer med de olika aktörerna dels av de potentiella riskerna som föreligger i en viss situation vad som utgör en effektiv styrstruktur för ett multinationellt företag i en viss given kontext avgörs av hur väl strukturen stödjer styrningsmekanismer för att reducera transaktionsrisker som bottnar i ett potentiellt opportunistiskt beteende hos leverantörerna i denna forskning argumenteras det för att struktur ger en plattform för att tillämpa ett antal styrningsmekanismer studien visar att styrning av social hållbarhet omfattar tre typer av mekanismer med olika utgång en består av köparstyrda styrningsmekanismer som omfattar uppförandekoder leverantörskontroll och leverantörsutbildning den andra består av multi initiativbaserade styrningsmekanismer av hur det strukturella arbetet för att hantera oväntade problem t ex bygg el och brandsäkerhetsrisker efterföljs det tredje omfattar sektorsövergripande styrningsmekanismer där de multinationella företagen samverkar med lokala icke statliga organisationer i projekt som syftar till social utveckling tillgång till rent

vatten hälso utbildningsinsatser etc för fabriksarbetarna och det omgivande samhället denna avhandling bidrar till sustainable supply chain management litteraturen då den utvidgar kunskapen om leverantörsstyrning för social hållbarhet genom en ökad förståelse för styrningsmekanismer styrstrukturer och olika aktörers engagemang för social hållbarhet i takt med att behovet av leverantörsstyrning för social hållbarhet ökar kan denna avhandling hjälpa ansvariga corporate sourcing managers att utveckla en fördjupad förståelse för hur leverantörsstyrning kan påverka social hållbarhet

this edited research monograph collects nine unique research contributions on the concept of social sustainability and its connection to possibilities and hindrances for good work in organisations social sustainability in organisational contexts emphasizes the long term well being of stakeholders and communities the authors in this book demonstrate how organisational long term strategies should prioritise employee well being mental health community engagement and ethical supply chain management inter alia readers from undergraduate students to the research community will learn how long term social sustainability orientation is different from corporate social responsibility which responds to immediate stakeholder expectations the united nations sustainable development goals have nudged many organisations to implement social sustainability and many authors in this book relate to un concepts such as the sdgs or global compact s definition of social sustainability however many organisations have come under scrutiny for acting merely ceremonial to live up to the current megatrends in consequence readers will take away that the line between genuine corporate mission and ceremonial lip services must be critically observed and how this can be done in different areas key chapters of this book explore social sustainability e g in higher education as sustainable knowledge in business students in corporate communication employee identification corporate volunteering and corporate heritage and in sustainable human resource management practices workplace toxicity especially towards minorities is explored highlighting both the role of bystanders and the financial repercussions of ignoring workplace harassment digital transformation s social implications employee well being and the importance of psychological safety in startups are addressed the chapters all together signify the relevance of meaningful work for long term societal cohesion and individual fulfilment

the role of stakeholders is integral to corporate sustainability as society increasingly demands that corporations play a role in achieving environmental objectives in addition to building shareholder wealth in the first book to gather cutting edge research on the interactions between stakeholders and organizations within the context of corporate sustainability the contributors to this volume provide a diversity of

perspectives from north america europe and oceania the authors examine the role stakeholders play in influencing regulations on global issues such as climate change and national and regional problems stakeholder selection of companies and the sustainability issues they choose to target are explored as are the ways in which organizations motivate them to participate in the evolution of holistic sustainable solutions the interactions between stakeholder pressures organizational characteristics and corporate sustainability practices are also covered finally the volume provides an examination of the dynamic structure of organizational fields in the european automobile industry in order to analyze the factors that foster or hinder ecological modernization academics environmental consultants sustainability managers ngos and international development institutions will find this timely volume of great value

csr has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society this timely edition is destined to become the definitive guide to csr sustainability business ethics and the organizations and standards in the field the a to z of corporate social responsibility is a unique publication and is the culmination of over a hundred of the world s leading thinkers opinion formers academic and business people providing an easy to use guide to csr from general concepts such as sustainability stakeholder management business ethics and human rights to more specific topics such as carbon trading microfinance biodiversity the base of the pyramid model and globalisation in addition to definitions of the most important terms across the wide range of csr associated topics this book also covers all the most important codes and guidelines such as the equator principles the un global compact and iso standards as well as providing background on organizations such as the world business council for sustainable development and transparency international and profiles of csr in particular industries and regions this paperback edition includes all the latest developments in csr as well as incorporating new sections on boardroom pay the sub prime market and the financial crisis praise for the first edition a complete reference guide offers an invaluable combination of lessons learned and best practice for the future provides first hand insights forum csr international october 2008 this is a timely and innovative contribution to the field of corporate social responsibility retail leisure international february 2008 a handy reference to have on the shelf behind your desk ethical performance february 2008 you will not find a wider display of today s key global players and their action programs than here csr news net may 2008 the book contains a great deal of detailed research supply management may 2008

providing a practical and accessible introduction to a complex yet essential area business sustainability framework enables readers to

integrate and report on sustainability from business and accounting perspectives the author explores how organizations of all sizes can adopt an integrated strategic approach to business sustainability encompassing planning performance reporting and assurance grounded in the latest research the book includes topics such as shareholder and stakeholder governance models business sustainability factors and initiatives sustainability theories standards and best practices the use of ai and financial reporting and auditing initiatives an ideal introduction for advanced undergraduate and graduate students of sustainability governance performance risk reporting and assurance this textbook equips readers with the knowledge and skills necessary to become successful business leaders in sustainability

a comprehensive framework for understanding the most important issues in global business this is the e book version of business sustainability corporate governance and organizational ethics in today's business environment multinational corporations are under pressure from investors lawmakers and regulators to improve their corporate governance business sustainability and corporate culture business sustainability corporate governance and organizational ethics are taking center stage in the global business environment this long awaited text covers each of these three important areas in detail guiding readers to a robust understanding with features including chapter summaries essential terms discussion questions and cases for each topic covered

get familiar with business sustainability in asia business sustainability in asia offers 12 chapters that cover different aspects of business sustainability with a keen focus on its implications in asia anyone who is involved with business sustainability and corporate governance the financial reporting process investment decisions legal and financial advising assurance functions and corporate governance education will be interested in this book it examines business sustainability performance reporting and assurance and their integration into strategy governance risk assessment performance management and the reporting process of disclosing governance ethics social environmental and economic sustainable performance the book also highlights how people businesses and resources collaborate in a business sustainability and accountability model develop an awareness and understanding of the main themes perspectives frameworks and issues pertaining to corporate governance and business sustainability in asia covers a variety of issues relevant to business sustainability in asia authored by an expert who has written extensively on the subject understand why organizations worldwide recognize the importance of sustainability performance if you're a business leader executive auditor or student looking to familiarize yourself with this emerging subject business sustainability in asia has you covered

in a context of growing social and environmental concerns the role of

large enterprises and corporations in encouraging sustainability has drawn increasing attention in recent years both academic debates and public opinion research have called into question the extended responsibilities of firms in our increasingly inter connected world by studying issues associated with the greatest challenges mankind is currently facing from climate change to social exclusion the scientific community is aware of the need to account for the actions and agendas of companies especially large ones they are becoming important global political actors with great power but also unprecedented responsibilities with this in mind the authors believe that it is more important than ever that large enterprises on the one hand take into account the opinion of their stakeholder while defining their strategies and on the other hand disclose material and relevant information on their ability to contribute to sustainability while delivering value for all of their stakeholders a consensus is being reached on the responsibility of large enterprises to report in a triple bottom perspective not only on their financial performances but also on their social and environmental outcomes consequently it is important to understand what elements organizations need to report on in order to provide stakeholders with relevant and comprehensive sustainability reports against this background this book presents a significant and original contribution both empirically and theoretically to the social and environmental accounting literature by studying the various features of stakeholder engagement in sustainability reporting

this book comprehensively describes social responsibility and sustainable development with contributions from scientists and representatives from industry working in the field the papers are innovative cross cutting and many share practice based experiences some of which may be replicable elsewhere prepared by the inter university sustainable development research programme iusdrp and the world sustainable development research and transfer centre wsd rtc it reiterates the current need to promote social responsibility social responsibility and sustainable development are two different concepts whose integration over the years has led to significant advances in the way enterprises see and perceive their operations it is not only about policies or steps taken to meet legal requirements but is also about social equality and environmental accountability also bearing in mind the links with eco efficiency innovation and the health and wellbeing of workers according to iso 26000 social responsibility is the responsibility of an organisation for the impacts of its decisions and activities on society and the environment through transparent and ethical behaviour that a contributes to sustainable development including health and the welfare of society b takes into account the expectations of stakeholders c is in compliance with applicable law and consistent with international norms of behaviour d is integrated throughout the organisation and practised in its relationships but even though the relations between

social responsibility and sustainability are strong it is still necessary to encourage organisations to adhere to or at least follow the principles of sustainable development in their operations giving something back to the community as such there is a need for a better understanding of how social responsibility is related to sustainable development and of the identification of processes methods and tools that may help the integration of these two important elements there is also a real need to showcase successful examples of how to structure behaviour and institutional practice in line with the sustainability challenges we face today chapter reviewing the stakeholder value creation literature towards a sustainability approach is available open access under a creative commons attribution 4.0 international license via link [springer.com](https://www.springer.com)

this edition includes chapters on managing public issues the challenges of globalization influencing the political environment managing technological changes and managing a diverse workplace amongst others

this is the report and co chairs summary of the european stakeholder meeting on sustainable consumption and production that was held in ostend belgium november 25 26 2004 over 120 experts representing governments business small and medium sized enterprises retailers banks trade unions consumer organizations environmental organizations local authorities and research institutes from 30 european countries participated in the meeting publisher s description

recoge 1 the commission s proposal for a multi stakeholder forum 2 about the forum 3 about the forum round tables 4 the forum s launch and first progress review

seminar paper from the year 2010 in the subject geography earth science physical geography geomorphology environmental studies grade 75 the university of liverpool management school course mba language english abstract issues like climate change human rights abuses and poverty dominate our media often blamed for responsibility for many of the world s urgent problems companies are increasingly expected to address them the term corporate social responsibility has therefore become synonymous for initiatives towards sustainable development this report was established to examine how far corporate social responsibility and sustainable development of multinational corporations has been practiced in recent years specifically the german siemens group and russia s gazprom which are the subjects of this investigation the paper first highlights some key issues of the stakeholder theory and stakeholder salience model which is then applied to determine the companies key stakeholders the most important ones are analysed and compared in terms of power legitimacy and urgency section two deals with the evaluation of the companies responsible

business approaches pointing out the extent to which these have increased or decreased and the underlying reasons effecting change the final section seeks to identify the substance of the described approaches by applying the ponte et al typology and finally analysing them using the two contrasting perspectives good for business and critical development findings in section one show that classifying and addressing stakeholders is fundamentally through managerial perception and the variable constitutional contexts in which the companies are enacted the results also reveal that siemens has to deal cautiously with a wider group of stakeholders than gazprom due to the different constitutional situations in germany and russia gazprom is most influenced by its main stakeholder the russian federation whereas the power of other stakeholder groups is relatively low the investigation of siemens s socially responsible business approaches in section two revealed that the increasing awareness of csr in germany and siemens s corruption affair were the main drivers intensifying their recent business approaches csr in russia is still immature consequently gazprom s initiatives are limited however csr is expected to increase in russia and gazprom as a global player must pursue international standards

this book addresses key issues related to the choice between governments regulating and enforcing society s sustainability and social responsibility objectives and firms reporting on their sustainable and socially responsible activities so stakeholders can exert pressure on firms to achieve society s goals while these may be considered as the two endpoints of a continuum it is clear that there are differing perspectives on the role of governments in sustainability and responsibility at one end of this continuum are stakeholders who believe the only way to achieve a sustainable and socially conscious society is to establish and enforce regulations with the concomitant governmental organizations to oversee and enforce those regulations at the other end are those who consider firms to be crucial organizations for achieving sustainability and socially responsible outcomes and who feel it is the responsibility of stakeholders to determine the legitimacy of firms actions it is probably not the case that any economies exist at either end of this continuum but it is clear that the availability of reliable information is critical for any stakeholder to review the performance of either the governments or the firms this book presents a varied set of papers that explore the issues that must be considered regardless of which position a stakeholder takes

this book examines corporate approaches to responsible management by investigating the stakeholder relationships between business and society though concepts of responsible management continue to evolve its key objective is to explore the opportunities and dilemmas which business decision makers face when attempting to reconcile their organisation s interests with those of other stakeholder groups in this intensely debated field it focuses on the power of entrepreneurial

purpose and the opportunities which emerge when corporate choices and actions are driven by connected stakeholder interests a case study of the pharmaceutical industry in the uk and germany is presented to reveal how decision makers in this particular sector are responding to their context specific management challenges the research findings are subsequently employed to examine and revise a pre specified stakeholder management framework which was previously developed by the author the proposed updated framework is the book s main conceptual contribution by depicting a set of inclusive integrated and inter related steps it is intended to provide an innovative comprehensive practical toolkit for stakeholder management as such it is designed to help decision makers to attain the greatest possible outcome from the resources they invest by consciously basing their choices not merely on the impacts for their shareholders but also and more holistically for a broader range of stakeholders ultimately the book demonstrates how optimally harmonised stakeholder management can serve as a powerful catalyst for unlocking viable business opportunities which serve the interests of business and society

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